

It's *more* than a transaction.

It's your ticket to success.



// iPOSpays: A Gateway Designed for ISVs

The Dejavoo Advantage



- **A trusted name backed by experience** with over 150 years of combined leadership driving innovation and reliability
- **Unmatched developer experience** includes a powerful simulator, sandbox environment, sample code, and an AI- powered integration assistant.
- **Comprehensive post-production support** is backed by industry-leading infrastructure to ensure ongoing success after go-live.
- Proven by the market, our **platform is trusted by 2,000+ ISOs and 500+ ISVs** who rely on our meaningful innovation.

The Dejavoo Advantage



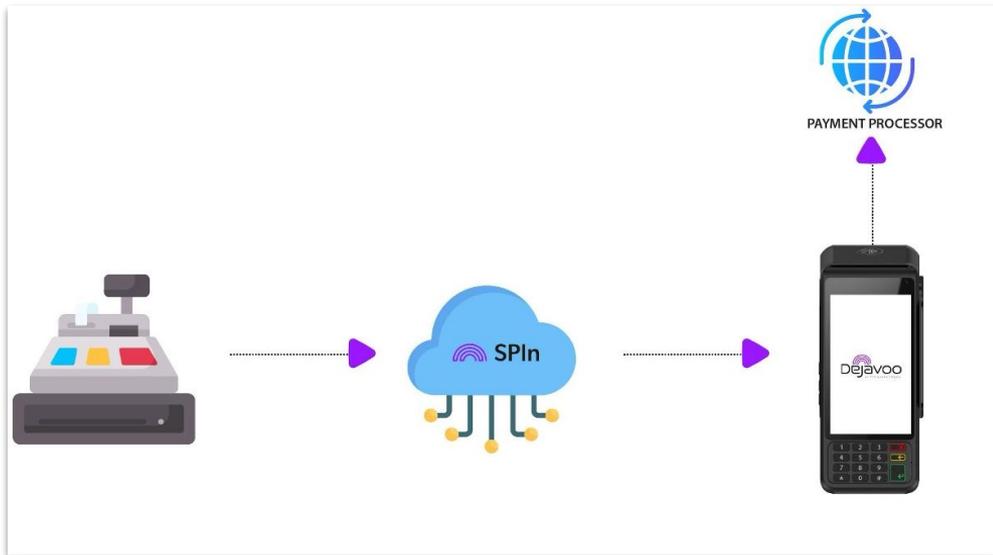
- **P2PE Certified** for Simplified PCI Compliance makes it easy for your merchants to stay secure and compliant.
- **Versatile SDKs** for every use case are built to support your entire product suite with flexibility and scalability.
- **Broad Android Hardware Compatibility** means one integration supports a wide range of Android-based payment devices.
- **Omni commerce experience** means seamless flow of data for in-store, e-commerce, tap-on-phone payments

For POS / Retail ISVs

- POS Register systems, ordering/kiosk apps, restaurant and retail ISVs



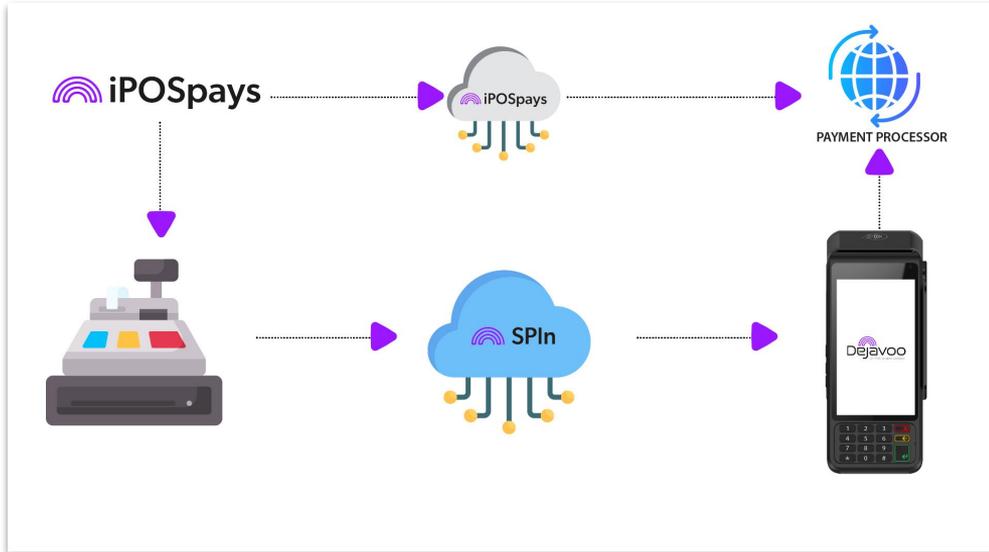
Traditional Register Integration



- **Cloud-Based RESTful API** seamlessly wakes up the PIN pad and obtains card tokens.
- **No Device Drivers or OS Dependencies** eliminates the need for technician setup or device-specific configurations.
- **Robust Command Set for PIN pad Interaction** allows you to:
 - Display individual line items
 - Show dual pricing options
 - Capture user selections and signatures (e.g., contracts), and support HSA/FSA card transactions.

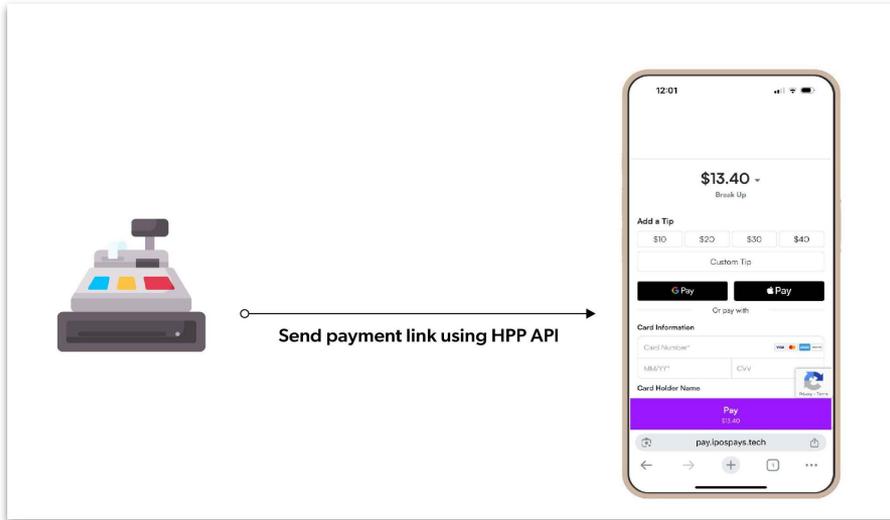
(Available on non-gateway powered terminals as well)

Hybrid Register Integration – Gateway and Device



- **Use devices only when needed – card-present only when essential** to streamline operations by limiting device use to required in-person scenarios.
- **Transact API for back-office – refunds, batches, tips & more** enables efficient handling of refunds, incremental authorizations, and batch jobs via API.
- **Full payment control – recurring, tips, no-shows, post-auth ops** allows seamless management of post- authorization flows like recurring billing, no-shows, and tip edits.

Send Payment Link for MOTO Orders



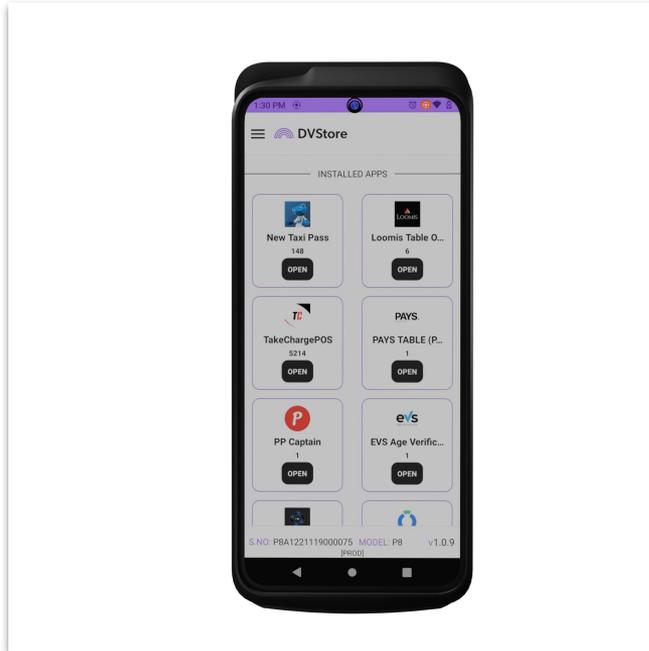
- **Ideal for Phone Orders, Take-Out, and Unattended Transactions**
 - seamlessly handle remote or self-service payments with ease.
- **Enhanced Checkout Experience**
 - add custom disclaimers, itemized lists, and Apple Pay / Google Pay buttons for faster, trusted payments.
- **Real-Time Payment Notifications**
 - stay updated instantly on payment events for accurate order fulfillment and reporting.

Pay-at-Table & Delivery ISVs

- Mobile ordering apps, food delivery apps, and on-site payments in restaurants or out in the field.

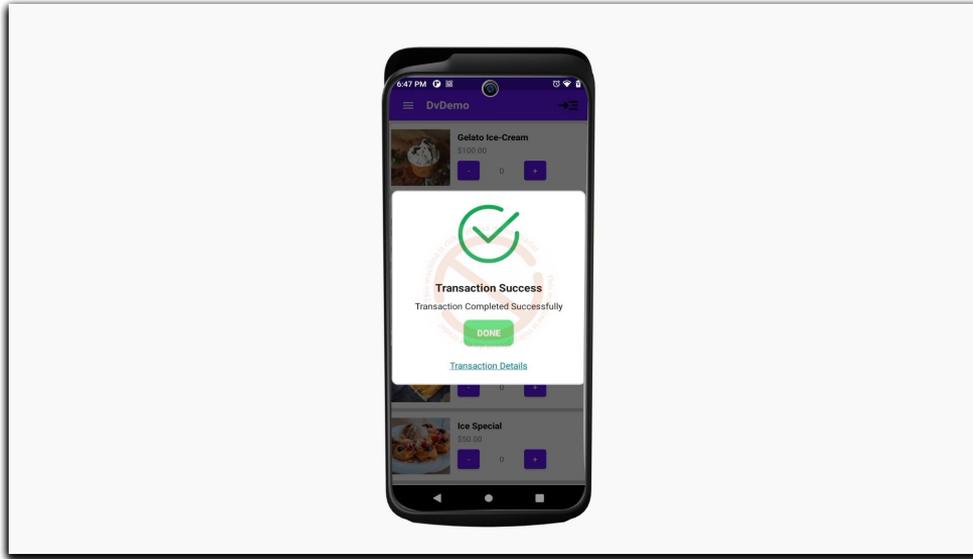


Run Your Application on Devices



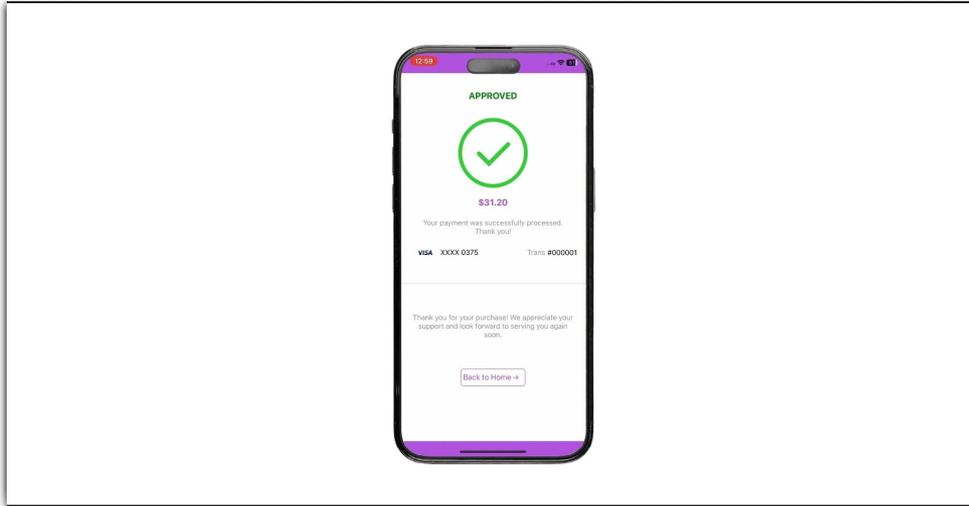
- **Publish your app on Dejavoo DvStore as a Standalone application**
Seamlessly integrate payment functionality and offer a dedicated user experience on Dejavoo terminals.
- **Gain instant visibility across ISOs**
Promote your app directly to a wide network of Independent Sales Organizations for maximum exposure.
- **Utilize the Device SDK for native integration**
Access peripherals like barcode scanners, receipt printers, card readers, and more — all through native support on Dejavoo hardware.

Accept Payments Seamlessly with Deep Linking



- **Add secure payment functionality to your app**
Trigger and manage transactions by linking directly to Dejavoo PCI DSS-compliant payment application.
- **Customize the customer experience**
Design your own approval screens, receipts, and post-payment flows to match your app's UI/UX.
- **Accelerate deployment**
Skip complex certifications — leverage Dejavoo's certified infrastructure for fast, secure integration.

In-App SDK for Mobile – Tap on Phone technology



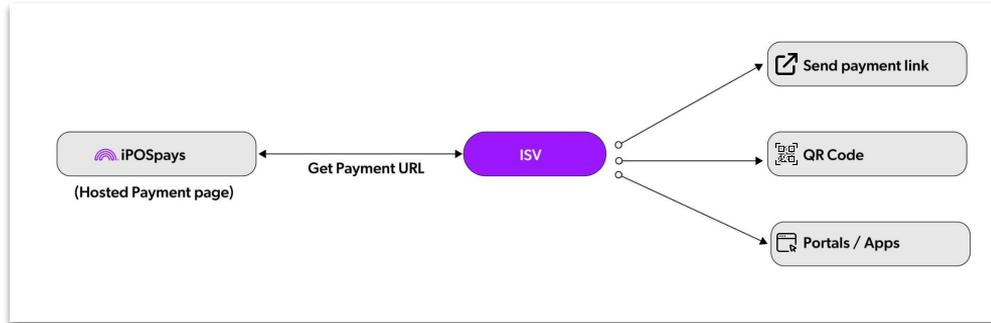
- **No dongles or Bluetooth pairing required** — integrate payment functionality directly into your mobile app; simple and seamless.
- **Compatible with any iOS or Android consumer device** — turn standard smartphones into secure payment terminals.
- **Apple-approved** — one of only four Payment Service Providers (PSPs) authorized for Tap to Pay on iPhone in the US.

For CRM / ERP / Back Office ISVs

- B2B billing platforms, field service software, healthcare systems, utilities, etc.



Hosted Payment Page Use Case



- **No-Code Payment Links** — Branded, hosted payment pages with zero development effort — easily embedded in invoices, emails, or customer portals.
- **Flexible Invoice Payments** — Support for QR codes on printed or digital invoices and self-serve payment flows — ideal for CRM, ERP, field service, healthcare, and more.
- **PCI-Compliant & Secure** — Fully hosted and compliant solution — no sensitive data touches your systems, reducing scope and ensuring secure payment acceptance.

Power of Tokenization

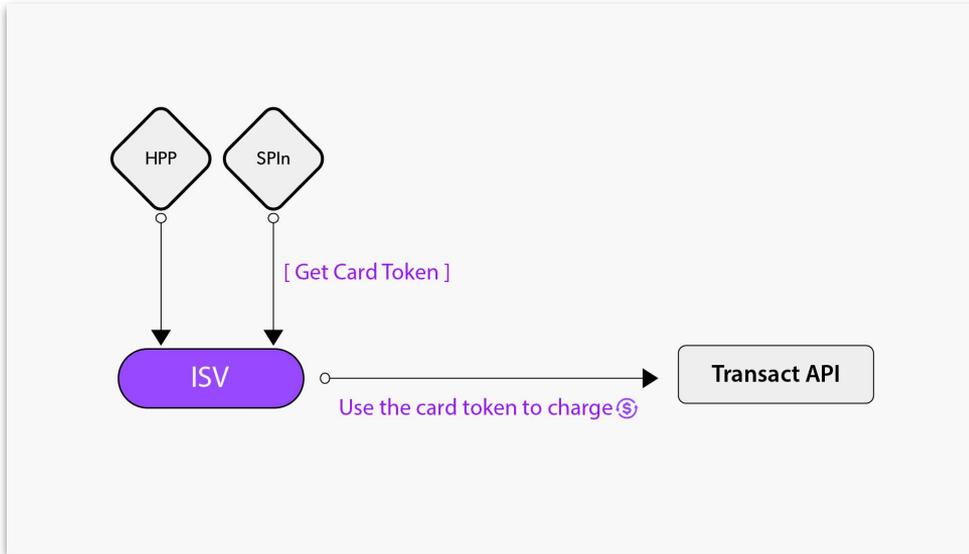
Process Future Transactions with a Token

If you're using our Hosted Pages, or SPIn for customer-not-present payments, you can obtain a card token and use it to process future transactions.

Future Charges

- **Example:** A hotel charges a guest later for minibar usage.
- **Example:** A clinic bills the patient after insurance adjustments.
- **Example:** A salon or consulting service charges a client who didn't cancel or show up.

All done securely through the iPOS Transact API using the previously saved token — no need to collect card details again.



Use Token to Set Up Subscriptions

Set Up Subscription Payments

If your system already manages subscriptions & billing frequency and logic, you can:

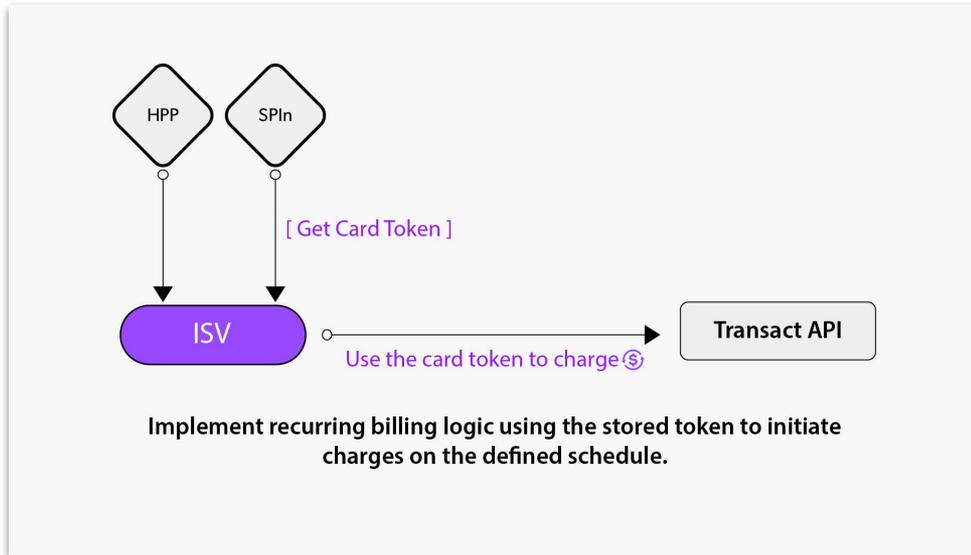
- Use our Hosted Payment Page (HPP) or SPIn for the first transaction.
- Tokenize the card during that transaction.
- Use the stored card token for future billing cycles.

Each cycle, simply call the **iPOS Transact API** using the token to process the payment—no need to re-collect card details.

Coming Soon:

We're launching a dedicated Subscriptions Payment API

You won't need to manage billing logic – just tell us when to charge!



For E-Commerce ISVs

- Online checkout, shopping carts, web-based ordering



Checkout Page Options for E-Commerce & Web-Based ISVs

| Line Items (5) | Cash Price |
|--|------------|
| Eggs (1 DZN) Chips for large brown eggs Tax: \$0.00 Discount: -\$0.00 | \$5.15 |
| Orange Juice (1 LTR) Orange Juice Tax: \$0.00 Discount: -\$0.00 | \$1.91 |
| Apples (1 LBS) Apples Tax: \$0.00 Discount: -\$0.00 | \$1.75 |
| Bread (1 ITM) Hearty seeded whole grain loaf Tax: \$0.00 Discount: -\$0.00 | \$8.82 |
| Milk (1 GLL) Dairy A pasteurized whole milk Tax: \$0.00 Discount: -\$0.00 | \$7.84 |

- **Hosted Payment Page (HPP)**
Branded, secure checkout page — easy to implement with no PCI burden. Great for fast, reliable deployments. Display line item in the checkout page.
- **Generic HPP**
Let customers enter custom amounts — ideal for tips, donations, and flexible billing. Share via QR codes or payment links.
- **Freedom to Design (JS)**
Embed a PCI-compliant payment form directly in your site. Full control over UI for a seamless, on-brand checkout experience.

iPOSpays WooCommerce Plugin

Accept Payments in Minutes – No Code Needed

The screenshot displays a checkout page with a payment form on the left and an order summary on the right. The payment form includes a card number field (4242 4242 4242 4242), an expiration date field (12/27), and a CVV field. The order summary shows a single item: 'Red Rose Bouquet - 12 Stems' priced at \$7.99, with a crossed-out price of \$9.99. The subtotal and total are both \$7.99. The page also features a 'Place Order' button and a 'Return to Cart' link.

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Payment options

Cash on delivery

Credit/Debit Cards

Paying with a credit card will include an additional fee.

Card Number*
4242 4242 4242 4242

Expiration Date* 12/27 CVV* ***

Test mode active: All transactions are simulated for testing purposes only; no real purchases can be made in this mode.

Add a note to your order

By proceeding with your purchase you agree to our [Terms and Conditions](#) and [Privacy Policy](#)

[← Return to Cart](#)

Order summary

| | |
|---|---------------|
| 1 Red Rose Bouquet - 12 Stems | \$7.99 |
| \$9.99 \$7.99 | |
| Elegant bouquet of fresh red roses, wrapped beautifully and hand-delivered. | |
| Add a coupon | |
| Subtotal | \$7.99 |
| Total | \$7.99 |

- Just install the plugin — no development required
- Supports both Embedded and Redirect checkout modes
- Built-in Dual Pricing support, including ACH
- Enable Express Checkout options: Apple Pay & Google Pay
- Designed for fast setup, seamless user experience, and higher conversions

Coming Soon:

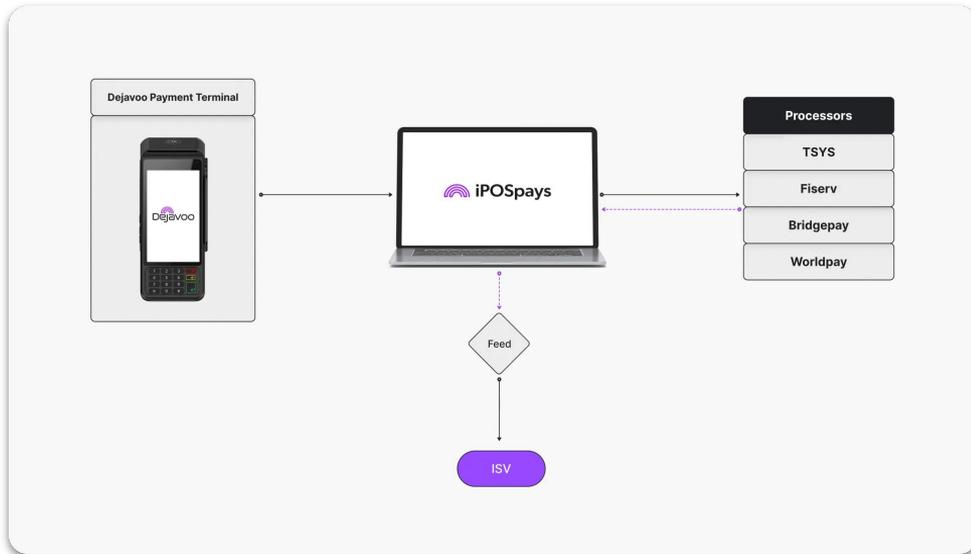
Payment plugins for Magento

Sophistication for ISVs

- Advanced tools to help ISVs scale, automate, and stay informed in real time.



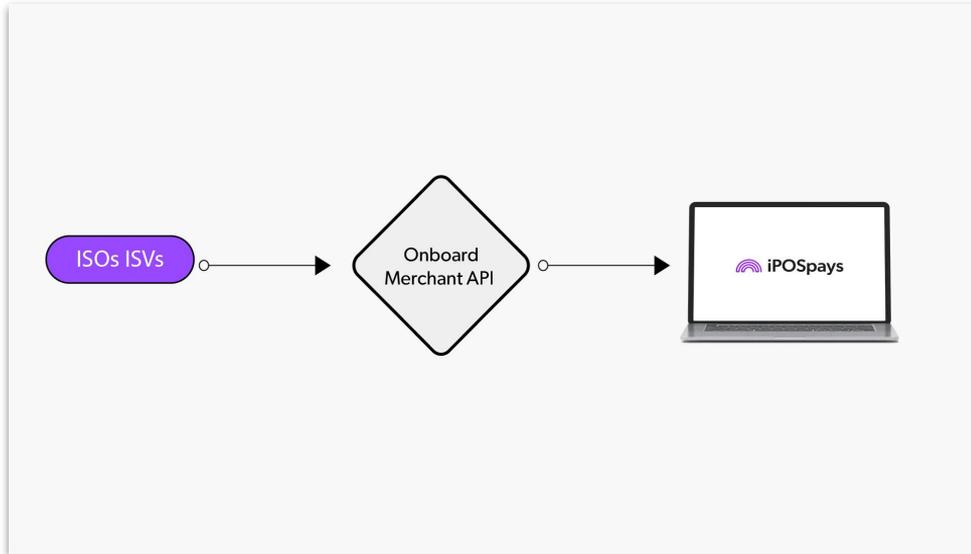
Real-Time data via FEED webhook



FEED Webhook Overview

- A real-time webhook service for ISVs
- We push all transaction events to the ISV's provided URL
- Enables ISVs to sync transaction data into their software in real time
- Ideal for reporting, reconciliation, and live monitoring.

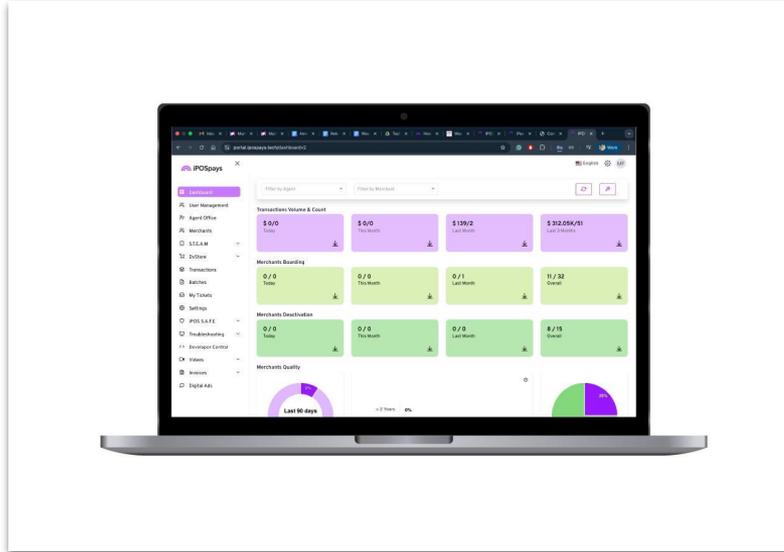
Merchant Onboarding API



- Onboard merchants directly from your own system
- No need to juggle between multiple portals
- Fully manage:
 - Application Submission
 - Status Tracking

ISV Login – Coming Soon

We're introducing a dedicated login for ISVs in iPOSays to streamline integrations and improve merchant support.



Key Features (Coming Soon):

- **Dashboard Access**

View real-time performance metrics of your onboarded merchants.

- **Reports & Analytics**

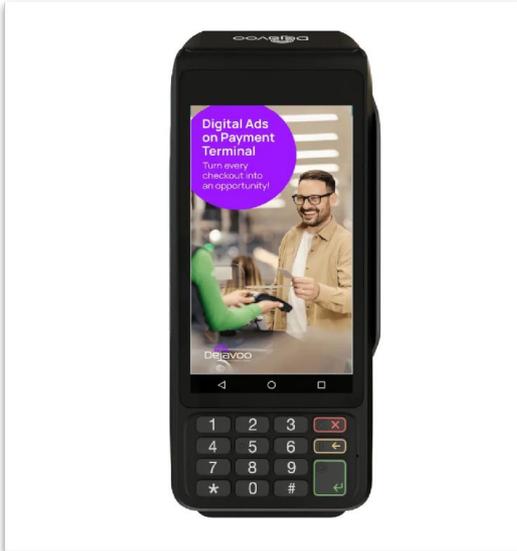
Access transaction reports and export data for analysis.

- **DvStore App Management**

List your applications on Dejavoo's DvStore

Submit and manage app updates easily.

Advanced Features That Set You Apart



- Store & Forward / Offline mode
- Multi-merchant support
- Dual pricing, True Cash Discount
- Digital ads and alerts on terminal screens
- Incremental auth for bars

SDK Quick Reference

| Business scenario | SDK to use |
|--|--|
| Integrate register app with a PIN pad terminal | SPin Specification |
| Integrate register app with PIN pad (front-end) and Gateway for back office functions | SPin Hosted Payment page (HPP) API and Ipos Transact API |
| Embed QR code or payment link in invoices or receipts | Hosted Payment Page (HPP) API |
| Charge future transactions without consumer interaction (card on file / recurring billing) | Use Card Token from SPin or HPP API Send token to iPOS Transact API to initiate charge |
| Load your app on a payment device and invoke the payment application as needed | <ul style="list-style-type: none">• DvStore (list your app on device)• Deep-Linking SDK (invoke payment app)• Device SDK (access device functions)• HPP API (for QR/link in receipts)• iPOS Transact API with Card Token |
| Load your app on a consumer phone and accept payments | <ul style="list-style-type: none">• Tap-on-Phone In-App SDK• HPP API (for embedded links/QR in-app)• iPOS Transact API with Card Token (for future charges) |



Dejavoo values its special relationship with our partners, and we are committed to providing you with industry-leading secure and affordable products and services.

Our outstanding support team will always be here for you, and we look forward to helping you and your customers grow.

Thank you for your partnership.

Contact us: isvsales@dejavoo.io