

# It's more than a transaction.

It's your ticket to success.

// Presented by Add your name

# **Table of contents**

Our company // Product Offerings	3
Software // Intelligent Payment Solutions	9
Hardware // Linux Terminals	12
Hardware // Android Terminals	14
Hardware // Android Terminals	14
POPUP Upgrade Program	30
Developer Solutions // SPIn and Additional API Integrations	<u>36</u>
Cloud Solutions // DejaPayPro	38
Thank you	42





# Our company // Product Offerings

# Dejavoo value proposition

POS technology built to support and service ISOs, agents, resellers and their merchants.

- Dejavoo has been a trusted, dependable partner for ISO's and ISV's for over 30 years
- We don't compete with our customers
- We are growing with over 200 employees 60% engineers, 30% service, 10% admin
- Global presence North and South America, the EU and the Middle East
- Reliable 1.7mm terminals supported along with the most advanced payment software empowering the ISO offering
- The Power of Choice A variety of hardware and software products, affordable pricing, value add, white label



# Dejavoo value proposition (cont.)

POS technology built to support and service ISOs, agents, resellers and their merchants.

- We are host-agnostic with a choice of processors and multiple processor certifications
- iPOSpays is an innovative omni-commerce gateway with industry-leading features for all types of businesses with multiple payment options and robust reporting through a smart gateway
- Cloud Driven POS solutions with a value-add (Cloud) component: DejaPayPro, P line, QD line (optional), Terminal Management System, VAS and Gateway
- Hardware for every merchant one Linux legacy line (6 terminals) and two lines of fast and secure Android terminals (8 terminals)
- SPIn Fast and secure payment integration More than 550 integrators with over 220,000 on-line merchants

We seek to expand our existing partnerships by providing additional value through our innovative solutions.



# The journey of the Dejavoo terminal



1,200,000 Nurits sold.

1993 to 2004



Z Line terminals emerge as Dejavoo's fourth generation hardware platform.

2014



**NEW** iPOSpays Omnichannel Payment Gateway is launched.

2022

2004



Magic, V Series,

VS Series Terminals

iPOS Systems is established and **Dejavoo Systems** is born.



2011

Introduction of SPIn semi-integration



2021

QD Line is launched.

2022



P Line is launched.

1,000,000 Dejavoo terminals sold.

Always ahead of the curve, we ensure that our partners truly benefit from our innovative development, depth of experience and trusted reputation.

Mony Zenou, Founder & CEO



# Other products we proudly offer





**Omni Commerce Payment Gateway** 

### DeNovo



Back Office Data Solution

# **Developer Solutions**



SPIn & additional API Integrations (powered by iPOSpays)

# DejaPayPro



**Cloud Register** 



# Complete solutions for all verticals

#### RETAIL

- Z Line
- QD Line Secure Android
- P Line Secure Android
- DejaPayPro (D1, iPad, QD Line and P Line)
- iPOSgo! (iOS/Android)
- Lite Inventory at the POS
- Multiple fee options and customization including True Cash Discount

#### RESTAURANT

- Z Line
- QD Line Secure Android
- P Line Secure Android
- DejaPayPro (D1, iPad, QD Line, P Line and Kiosk)
- Tap to Pay iPOSgo! (iOS/Android)
- Deep Linking tech for order/pay at the table
- Tip management including after batch tip adjust, reports

#### **E-COMMERCE**

- Cloud POS Virtual terminal Send payment link/pay now
- eCommerce
- B2B
- Hosted payment page





# **Software**

// Intelligent Payment Solutions

# Dejavoo's payment programs

**Dual Pricing** 



- Cash or credit let your customers choose.
- Adjust pricing based on market conditions, consumer demands or competitive pressures.
- Treat debit cards the same as cash.
- No matter how your merchants choose to apply their dual-pricing strategy, Dejavoo does the heavy lifting.
- We help create the calculations in their POS system.

#### **True Cash Discount**



- TCD is Dejavoo's proprietary, patent-pending payment program.
- Merchants save money on processing fees.
- Customers are rewarded when they pay in cash.
- Merchants offer a cash discount from a set price list.
- Reports and receipts do not mention fees, only available, saved or unrealized discounts.



# Dejavoo's payment programs (cont.)

#### **Surcharge**



- Visa regulated compliant surcharge
- BIN range smart (credit only ranges)
- Line item "surcharge" name
- Possible to add "Dual Pricing" cosmetic in certain states

- Controlled "Cap" at 3%
- Percent or fixed rates available
- Optional disclaimer available





# Hardware // Linux Terminals

# **Linux Z Line**

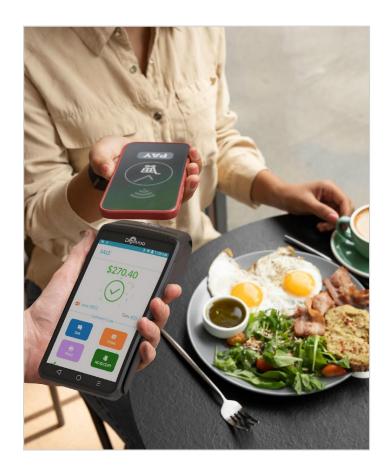






# Hardware

// Android Terminals



- The perfect offering in response to the latest trends in payments.
- Solid reliability, merchants feedback is extremely positive.
- iPOSpays gateway compatible.
- Minimal price increase over the Z Line.
- No learning curve, uses same AURA software you know.
- Lightning fast.
- No monthly costs.
- Omaha certification complete.
- Multi-language support.



#### // QD1 Android Rigid Wireless



QD1 showing 'enter amount' on DvPay application.

- Versatile and rugged
- 4G/WiFi
- Built-in printer and scanner
- Touch screen with keyboard
- One SIM card, usable in all models
- Internal PIN Pad and contactless



#### // QD2 Android Mobile Wireless



- Your NEW Z9!
- 4G/WiFi
- 10-hour battery life (per charge)
- 5.5" color touchscreen display
- Same SIM card, usable in all models
- High speed thermal printer



#### // QD3 Android mPOS



QD3 showing home screen on DvPay application.

- 4G/WiFi
- Printerless email or text receipts
- Pocket-sized
- One SIM card, usable in all models
- Internal PIN Pad and contactless



#### // QD3 Android PIN Pad



QD3 showing 'enter amount' screen on DvPay application.

- · Qualcomm and secure chip
- Ethernet, WiFi, Bluetooth
- 4" color LCD touch screen
- Camera supports quick barcode scanner
- USB port



#### // QD4 Android Countertop



QD4 showing 'payment option' screen on DvPayLite applications available on TSYS and POB.

- Your NEW Z11 (just \$6 more)
- With internal PIN Pad
- Ethernet and WiFi (2.4gHz/5gHz) capable
- Fast and secure tap and go payments
- The ideal countertop terminal for all instore use cases, both standalone and semi-integrated.



#### // QD5 Android PIN Pad



- Internal PIN Pad and contactless
- Printerless, text or email receipts
- Similar to the QD3PP, but with a larger
   5.5" display.
- Ethernet and WiFi
- Excellent for SPIn opportunities



# **Android QD Line Advantages**

Rock-solid reliability

**Affordable** pricing

Download and install in seconds

**Lightning-fast** transactions

Positive customer feedback

Familiar AURA software

Compatible with SPIn integration tool

iPOSpays gateway **ready** 





# All 'P' devices are exclusive to iPOSpays

- Fast and secure, feature-rich technology for today's payment environment
- Tap-to-Pay with iPOSgo!, True Cash Discount, Cloud POS (VT)
- Smart and intuitive interface
- Omaha, Nashville/North, TSYS and Worldpay certified
- Multi-language support



#### // P1 Android Countertop



P1 showing Dual Pricing screen on DvPayLite application.

- Affordable pricing, lower than Z Line
- Touch screen with keyboard
- Ethernet and WiFi (2.4gHz/5gHz)
- Fast thermal printer with the same paper size as all other models.
- Internal PIN Pad and contactless (accepts NFC, Apple Pay, Google Pay, gift cards, PayPal, Venmo, BNPL, and Crypto).
- Reliable and fully stocked



#### // P3 Android Wireless



P3 showing 'sale completed' screen on DvPayLite application.

- Unparalleled Secure Android choice
- Touch screen with keyboard
- 4G and WiFi (2.4gHz/5gHz)
- Fast thermal printer with the same paper size as all other models.
- Internal PIN Pad and contactless (accepts NFC, Apple Pay, Google Pay, gift cards, PayPal, Venmo, BNPL, and Crypto).
- Reliable and fully stocked
- Excellent battery life



#### // P5 Android mPOS

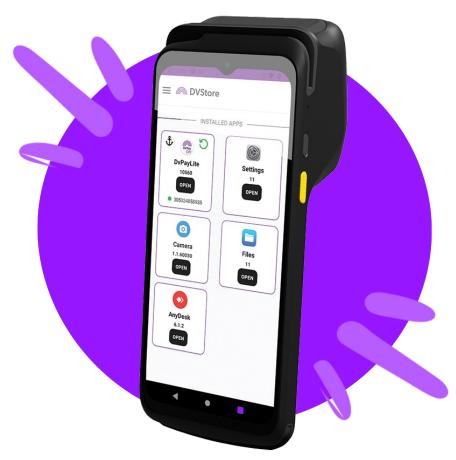


P5 showing Register Lite inventory screen on DvPayLite application.

- Pocket-sized mPOS terminal
- Use as a PIN Pad w/ P1, P3, or VT
- When used as a PIN Pad, no wires
- 4G and WiFi (2.4gHz/5gHz)
- Accepts NFC, Apple Pay, Google Pay, gift cards, PayPal, Venmo, BNPL, and Crypto.
- All entry modes: Mag Swipe, NFC, Chip/Pin,
- All payment types including alternative payments, card, cash, debit, EBT, and more.
- Reliable and fully stocked



#### // P8 Android Wireless Terminal



P8 showing DvStore screen on DvPayLite application.

- 3D scanner with a 6.5" IPS HD display and Gorilla Glass
- Powered by secure Android 11 with an octa-core processor
- 3GB RAM and 32GB ROM for super-fast performance
- Wireless 4G/WiFi (dual-band) connectivity
- Includes a camera, built-in scanner and printer



#### // P12 Android mPOS



- First palm-sized POS terminal
- Accept payments anywhere
- Ideal for farmer's markets, quick service restaurants (QSRs), and fast-paced venues
- Supports 4G and WiFi dual band
- Supports IC/NFC
- Optional charging cradle available
- Supports all transaction types



#### // P17 Android PIN Pad



- Compact design
- Enhanced security
- Wired connectivity
- Large touchscreen display
- USB, WiFi, 4G
- Accepts IC/NFC/Magstripe Card



# **Android P Line Advantages**

**Sleek** design

Fast, and **secure** 

**Affordable** pricing

Future-ready features

Intelligent hardware solution

Compatible with SPIn integration TurnKey API

Multiple connection options

iPOSpays gateway **powered** 





# **iPOSpays**

// Omni-commerce gateway

# iPOSpays Gateway Platform | Overview



- Fast, secure, and industry-leading technology for B2B and B2C industries with lightning-fast performance
- Tap-to-Pay with iPOS Go!, True Cash Discount, Virtual Terminal, and advanced reporting
- Seamless QuickBooks Online integration with no manual entry from all channels (terminals, iPOS Go!, Hosted Payment Page)
- Available on FISRV Omaha, Nashville/North, TSYS, WorldPay, and soon on Elavon
- Dependable with positive feedback; multi-language support and extensive support tools (remote view, heartbeat, audit trail, call me, and training videos)
- Robust security: iPOS S.A.F.E, MFA, 3DS, fraud, and refund monitoring
- White label option available



# iPOSpays Gateway Solution | For restaurants



- Merchants can control transactions with tip adjustments after batches are closed
- Simplify accounting with online dashboards, transaction views, detailed reporting, and specific time-period tip reports using Server IDs
- Features include reservation management, table mapping, online ordering, and easy checkout with split payments
- Send secure payment links via SMS or email and collect online customer reviews at checkout
- Eliminate manual errors with automatic transaction entry into QuickBooks Online
- Robust reporting with a comprehensive dashboard
- Accept payments anywhere with Tap-to-Pay on iPOSgo! for iOS and Android



# iPOSpays Gateway Solution | For retail



- Payment programs include Dual Pricing and True Cash Discount
- Cloud POS with Virtual Terminal for sending payment links, recurring billing, and ACH payments
- eCommerce/MOTO solutions with a simplified hosted payment page
- Performance dashboard with robust KPIs, reporting portal, and risk management
- Built-in integrations with QuickBooks Online, Freedom to Design.js, Register Lite, ATM, and POPCodes
- Supports alternative payments such as Crypto, BNPL, PayPal, Venmo, and account-to-account transfers



# iPOSpays Features: Tap to Pay with iPOSgo!



- Available for iOS or Android
- Open new verticals food trucks, seasonal merchants, mobile merchants
- Accept payments anywhere with just your mobile phone
- No hardware needed no dongles or card readers
- First of its kind technology and Dejavoo is first to market
- Built into the iPOSpays Gateway
- Uses NFC of the phone or tablet for EMV Card Present Contactless
- SDK available for third party integration
- Additional payment options for consumers that don't have contactless cards

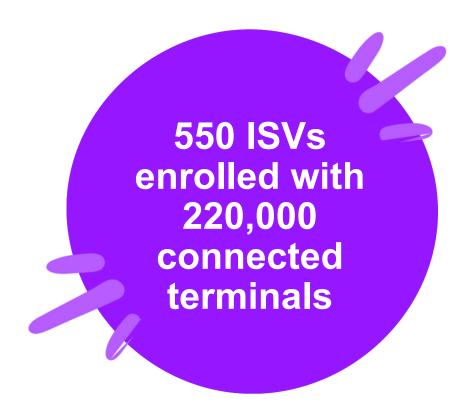




# **Developer Solutions**

// SPIn and additional API Integrations

# **SPIn:** Easy, fast and secure integration



- SPIn is Dejavoo's one and done cloud-based integration tool.
- Available on all Dejavoo terminals and gateway powered solutions
- For ISVs, adding an integrated approach to their software delivers multiple business benefits.
- Increased ROI, improved customer retention, and conversion rates
- No PCI-DSS burden for ISVs.
- Dejavoo maintains PCI-DSS compliance and all security protocols.
- This turnkey code supports a variety of interface options including, REST API, JSON, and XML protocols.





# Cloud Solutions // DejaPayPro

# DejaPayPro: Dejavoo's Cloud POS Solution



- All-in-One, affordable, tailored payment solution for new merchants, busy restaurants (QSRs) and retail shops.
- Easy to get started with virtually no downtime
- Features for Retail Real-time reporting, simple interface,
- Accept all card types, Apple Pay, Google Pay and contactless cards
- Features for Restaurants Tip adjust, reservation management, table mapping, online ordering
- Dual Pricing with the ability to treat debit cards same as cash
- Compatible Hardware iPad, iPhone, Android tablets, Android phones, Android D1 register, QD Line and P Line terminals.
- Coupled with the DeNovo business management system, you can offer your merchants a suite of "must have" business tools



# **Android D1 Cloud Register**

// The perfect solution for new merchants, busy restaurants, and retail shops



- Dual Screens
- Merchant facing 10.1", 800\*1280 with touch panel
- Customer facing 4", 480\*800
- Quad-core 2.0G super-fast processor
- 2600 mAH high-capacity battery
- Ethernet, 4G, WiFi (2.4gHz/5gHz),
   Bluetooth 5.0, USB connectivity



#### **Android D22 Smart Kiosk**

// A versatile Android unattended kiosk



- Powered by the latest secure Android platform
- Self-service omni payments, secure and convenient
- Safe, future-proof and efficient
- Multi-touch screen with EMV card reader and PIN Pad
- PCI and EMV certified
- Accepts all types of payments and all entry modes
- Wi-Fi, Bluetooth with 4G and Ethernet options available
- Hassle-free troubleshooting, upgrade over the internet



Dejavoo values its special relationship with our partners, and we are committed to providing you with industry-leading secure and affordable products and services.

Our outstanding support team will always be here for you, and we look forward to helping you and your customers grow.

Thank you for your partnership.

